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**DAC**

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## Dugdale Arts Centre: Indoor Mural Commission



### Overview:

Dugdale Arts Centre (DAC) is seeking a talented local artist to design and create a vibrant indoor mural on the back wall of the tiered seating area (Approx. 22.9m<sup>2</sup>; tallest panel W54.9 x L253.5cm x D7.7cm) to be a focal point within our venue. This multipurpose area is mostly used for children's activities, arts & craft workshops, film screenings, and some live performance. The mural should celebrate the rich and diverse cultures of Enfield, reflecting the unique identities, histories, and communities that make up our borough.

To help promote reclaimed paint as a greener alternative to buying new, North London Waste Authority (NLWA) is supporting the mural project at DAC and providing reclaimed paint to be used in the artwork. Reclaimed paint refers to leftover or unused paint collected by NLWA for reuse. The artist/s who secure the commission will visit one of the locations where there is a wide range of reclaimed paint on offer and choose the paint they want to use for their mural. The interior wall paint available is quality-tested so will ensure the mural looks fantastic and is long-lasting; and will spark the artist's creativity as they will need to select their colour scheme from a smaller range than what is available at a regular paint store. Their clever use of reclaimed paint in the mural will help to inspire others to be creative with their choices and realise reclaimed paint might be the best option for their next art or DIY project.

### Community Involvement:



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DAC is based in Enfield Town but is a cultural hub for the whole borough. A key aspect of this commission is genuine community collaboration. We are looking for an artist who will actively engage with local residents and community groups across Enfield throughout the creative process. **The artist will be expected to deliver a minimum of 2 creative engagement sessions as part of the process.** This could include workshops, collaborative design sessions, or other innovative forms of participation that ensure the artwork truly resonates with the whole borough. Throughout the commission, the artist/s will be supported by Community Engagement and Business Development Officer, Jessie Hodges, to assist in coordinating and advising on community engagement.

#### Artistic Vision:

The final artwork should be bold, dynamic, and inclusive, representing the cultural vibrancy of Enfield. It should tell the stories of our community, celebrate our diversity, and inspire pride among residents and visitors alike. We encourage designs that are visually impactful and that offer viewers a sense of connection to the local culture.

**Location:** Dugdale Arts Centre, Enfield

**Deadline for Applications:** Midnight on Sunday 6 October 2024

The fee for this commission is £5000, inclusive of all artist fees, materials, and production costs. Reclaimed paint is being donated for use by NLWA, the artist will not be expected to pay for this.

There are 3 x separate commissions of £1000 available for runners up to create smaller murals on DAC's long café tables with dimensions W80cm L240. These commissions will not require the artist to deliver creative engagement sessions but must adhere to the brief.

**How to apply:** To apply, please provide the following information on no more than 3 pages of A4, to [culture@enfield.gov.uk](mailto:culture@enfield.gov.uk) by Midnight on Sunday 6 October 2024.

- Brief Artist's CV and statement about your/your organisation's practice and track record. Please include your contact details.
- Your approach to this brief, including initial ideas and concepts.
- How you will reach and creatively engage the local community in the design and delivery of this commission.
- Up to three examples of your previous work that are relevant to this commission. These can include weblinks.
- Your availability to complete this work within the proposed timetable (please see below).

#### Assessment Criteria:

- Relevance and fit with this brief
- Quality of artistic response and approach
- Ability to demonstrate genuine opportunities for community engagement and involvement

#### Timeline/Key Milestones:

- Deadline for applications: Midnight on Sunday 6 October 2024
- Artist/s selected: w/c 14 October 2024



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- Site visit and visit to reclaimed paint store with NLWA: w/c 21 Oct-4 Nov
- Consultation and creative engagement with local skateboarding community: Nov-Dec 2024
- Design and installation of artwork: January 2025
- Launch event: End of Jan/Early Feb 2025

If you have any questions or would like further information, please contact [Jessie.Hodges@enfield.gov.uk](mailto:Jessie.Hodges@enfield.gov.uk)

### About Dugdale Arts Centre and Presenting Enfield

Dugdale Arts Centre is Enfield's flagship cultural centre and community hub. We present shows, events and activities that celebrate and represent Enfield's diverse and creative communities, working with local, national, and international artists.

Presenting Enfield is Enfield Culture's ambitious new programme, supported by UKSPF funding, to deliver creative outputs to platform creatives, artists and businesses in Enfield.

### About North London Waste Authority

North London Waste Authority (NLWA) is a statutory public authority that manages waste disposal on behalf of seven north London boroughs, including Enfield. As part of our work, we run various initiatives and programs to minimise waste and promote a circular economy in north London. This includes encouraging north Londoners to reuse and recycle items as much as possible – for example, by using reclaimed paint instead of new.

'Reclaimed paint' is leftover or unwanted paint that residents leave at our reuse and recycling centres, which we then make available to the public to use again for free. Of 320 million litres of paint sold in the UK each year, 50 million litres go to waste – often this is good-quality paint that could be used again, but people have just bought more than they need or the wrong kind of paint. We're on a mission to prevent this paint from going to waste by raising awareness of reclaimed paint and making it as easy as possible for north Londoners to get some to use at home.